

FOUNDRY

an IDG, Inc. company

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Account Executive

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Badge Licensing

		1 Year Pricing
Digital Marketing	Website, organic social, press releases, email campaigns	\$3,250
Print & Digital Marketing	All print and digital usages, advertising not included	\$4,195
Advertising	All print and digital usages, print and digital ads, and paid social	\$9,750



A. Modernizer Award - \$435

Includes the CIO 100 seal and a plate for customization. Made with a black acrylic backer, raised beveled glass, and silver striata plate. Measures 9"x12" | Weighs 1.9 lbs

B. Achiever Award - \$275

Glass award sits on black granite base with official CIO 100 seal imprinted on the glass. Measures 6" x 5.5" x 2" | Weighs 1.1 lbs.

C. Industrialist Award - \$295

Glass tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official CIO 100 seal. Measures 5.5" x 8.375" x 2.5" | Weighs 1.1 lbs.

D. Eco Alloy Award - \$435

Glass and bamboo tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official CIO 100 seal. Measures 5.5" x 8.375" x 2.5" | Weighs 1.1 lbs.