

## Logo Licensing

The BPTW logos give you marketing versatility. Profit from the prestige of your BPTW ranking by placing the logo on your marketing and advertising materials.

Standard Badge



Custom Badge - Category Style



Custom Badge - Name/Rank Style



## Standard Badge Licensing

### PACKAGE PRICING – ONE YEAR LICENSE

All packages include a horizontal and vertical badge.

LICENSE TYPE	DESCRIPTION	1-YEAR
Digital Marketing	Formatted badge files (.png) for your company and career websites, social media posts, digital presentations, email signatures and messaging.	\$4,150
Print & Digital Marketing	Formatted badge files (.png and .eps) for printed recruiting and promotional brochures, leaflets, letterhead, etc. along with digital marketing uses described above.	\$5,190
Advertising	All above marketing usages along with any broadcast media, billboard, print and digital advertising (paid placement of the badge).	\$12,950

## Custom Badge Licensing

### PACKAGE PRICING – ONE YEAR LICENSE

All packages include a horizontal and vertical badge. Pick 1 style.

LICENSE TYPE	DESCRIPTION	1-YEAR
Digital Marketing	Formatted badge files (.png) for your company and career websites, social media posts, digital presentations, email signatures and messaging.	\$4,987
Print & Digital Marketing	Formatted badge files (.png and .eps) for printed recruiting and promotional brochures, leaflets, letterhead, etc. along with digital marketing uses described above.	\$6,037
Advertising	All above marketing usages along with any broadcast media, billboard, print and digital advertising (paid placement of the badge).	\$15,750

## Display Awards

These awards make impressive pieces for your office, lobby, and employees.

### Modernizer

\$415

Made with a black acrylic backer, raised beveled glass, and silver striata plate. Customize the plate with your company name, rank, and organization size.

Measures 9" x 12" x 1" | Weighs 2 lbs.

### Legacy Award—One Page

\$495

Single-page layout in a black frame, showcasing the report cover. Customize the plate with your company name, rank, and organization size.

Measures 13.375" x 15 7/8" | Weighs 3.1 lbs.

### Legacy Award—Two Page

\$575

Two-page layout in a black frame showcasing the cover and a custom second page highlighting your company. Customize the plate with your company name, rank, and organization size.

Measures 22.375" x 15.875" | Weighs 4.9 lbs

### Inspirational Award—One Page

\$495

Single-page layout showcasing the cover and includes a plate for customization. Mounted in a dual-layered acrylic panel.

Measures 13" x 15" x 1.25" | Weighs 4 lbs.

### Inspirational Award—Two Page

\$595

Two-page layout showcasing the cover and a custom second page highlighting your company. Customize the plate with your company name, rank, and organization size. Mounted in a dual-layered acrylic panel.

Measures 23" x 15" x 1.25" | Weighs 7.05 lbs.



Modernizer

1 & 2 Page Legacy Awards



1 & 2 Page Inspirational Awards

## Desktop Awards

Proudly display your achievement with these recognition awards.

### Achiever

\$295

Etched glass award sits on a black granite base. Customize with your company name, rank, and organization size.

Measures 6" x 5.5" x 2" | Weighs 1.1 lbs.

### Industrialist

\$325

Glass tower award with a brushed aluminum metal accent plate on a black granite base.

Customize with your company name, rank, and organization size.

Measures 5.5" x 8.25" x 2" | Weighs 2.5 lbs.

## Print Marketing

### Poster

\$575

Bold, powerful, and great for events. Customize the 3mm PVC poster with your company name, rank, and organization size.

Measures 24" x 36"



Achiever



Industrialist



Poster

## Digital Marketing

### Digital Reprint

**\$2,500**

Take your custom reprint to the web with this PDF-based digital reprint. An exact replica of a two-page custom reprint, this product can be posted online, emailed as an attachment, included in PowerPoint presentations, and much more! All pricing below reflects a one-year licensing term. Hard copy reprints are still available, reach out for a quote.

### Benchmark Report

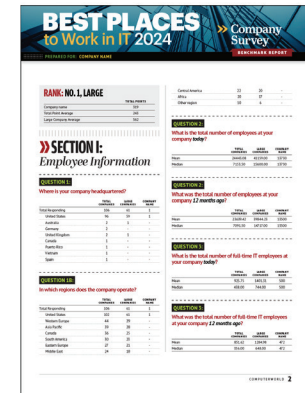
Benchmark your results versus the top companies. This report ranks your company's results against the average aggregate of the top companies and like-sized organizations. The report shows how your organization scored in all key categories (training, career development, benefits, and more) and how your employees scored their satisfaction (in aggregate) with your organization's training and development programs, bonuses, health insurance, and more. This is a useful tool for evaluating where your company excels and areas for improvement.

Customized Benchmark Report  
PDF File **\$3,000**

Customized Benchmark Report  
PDF/Excel Files **\$3,250**



Digital & Hard Copy Reprints



Benchmark Report