

# ADWEEK®

**Congratulations on being selected as part of Adweek's AI Awards.**

Don't miss your opportunity to leverage your recognition with marketing products to help you stand out among your competitors. As Adweek's exclusive partner, YGS is here to help you with solutions that fit your needs.

## **A Standard/Custom Seal Licensing**

Profit from the prestige of making this Adweek list by placing the seal on your marketing and advertising materials. The custom seal will include your specific Category name. Marketing Usage includes, but is not limited to, non-paid social media, email signatures, websites, brochures, commerce sites, mobile, email blasts. Advertising usages include print, television, digital, and outdoor campaigns as well as paid social media. **At the end of the 1 year term, choose to renew or license the 2024 award seal.**

### Standard Seal



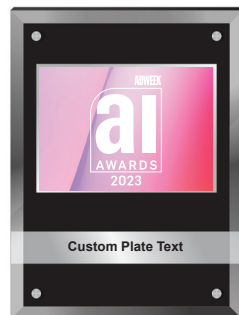
### Custom Seal



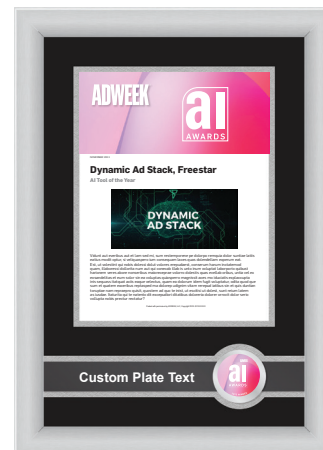
## **B Modernizer Award**

Includes the Adweek seal and a plate for customization. Made with a black acrylic backer, raised beveled glass, and silver striata plate. Measures 9"x12". | Weighs 1.9 lbs

### Modernizer



### Trendsetter



## **C Trendsetter Award**

This award includes a single-page layout showcasing your custom feature page and includes a plate for customization. Measures 11.5" x 17" | Weighs 4.9 lbs.

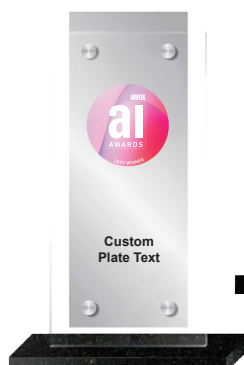
### Emblem



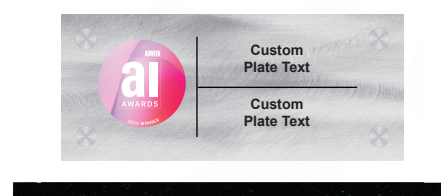
## **D Emblem Award**

This circular glass riser features the Adweek seal with a customizable silver plate and sits on a granite base. Measures 5" x 5.375" x 3" | Weighs 1.3 lbs.

### Industrialist



### Horizon



## **E Industrialist Award**

Glass tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official Adweek seal. Measures 5.5" x 8.375" x 2.5" | Weighs 1.1 lbs.

### Eco Alloy



## **F Horizon Award**

Sitting on a granite base, features a clear glass riser layered with a silver striata plate, imprinted with the Adweek seal. Measures 9" x 4.875" x 2.5" | Weighs 2.2 lbs.

## **G Eco Alloy Award**

Glass and bamboo tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official Adweek seal. Measures 5.5" x 8.375" x 2.5" | Weighs 1.1 lbs.

# ORDER FORM

Please fill out the form below to order your 2023 Adweek AI Awards recognition products.

Email this form to Mike.Shober@theYGSgroup.com. For more information, call The YGS Group at 717.430.2229.

## AWARD INFORMATION

### \_\_\_ A. Seal Licensing

#### Standard Seal

- Digital Marketing (\$3,250)
- Print Marketing (\$3,250)
- Print & Digital Marketing (\$4,850)
- Print & Digital Marketing & Advertising (\$9,750)

#### Custom Seal - Customized with your category name

- Digital Marketing (\$3,695)
- Print Marketing (\$3,695)
- Print & Digital Marketing (\$5,345)
- Print & Digital Marketing & Advertising (\$9,895)

\_\_\_ B. Modernizer Wall Award (\$425 each + shipping\*)

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_ C. Trendsetter Framed Award (\$450 each + shipping\*)

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_ D. Emblem Award (\$295 each + shipping\*)

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_ E. Industrialist Award (\$295 each + shipping\*)

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_ F. Horizon Award (\$295 each + shipping\*)

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_ G. Eco Alloy Award (\$425 each + shipping\*)

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

Please fill out the following information as you want it to appear on the awards:

TOTAL \$ \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Category

## SHIPPING INFORMATION

\_\_\_\_\_  
Ship to Contact

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address (no P.O. boxes)

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Country Phone

\_\_\_\_\_  
Email

## PAYMENT INFORMATION

Pay by Credit Card:  Amex  Visa  Mastercard

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date CVC Code (3 or 4 digits)

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City State Zip

Same as Shipping address

## \*SHIPPING INFORMATION

Shipping Fees: Unless otherwise specified, shipping domestically will be via FedEx Ground. Shipping internationally will be via FedEx International Economy. Customer will be charged shipping fees with their transaction. Customers will receive a proof in 2-3 business days. All orders placed will ship in 10-15 business days after proof approval.

## \*PAYMENT INFORMATION

\*Please note that there is a 3% surcharge for all credit card transactions.

\*We also accept ACH/wire and check payments, if you prefer these methods of payment please write "check" or "ACH/Wire" in the credit card field and your account executive will send you an invoice.

\*All International wire transfers will include a \$25.00 bank transfer fee.