Congratulations on being selected as part of Adweek's Experiential Awards.

Don't miss your opportunity to leverage your recognition with marketing products to help you stand out among your competitors. As Adweek's exclusive partner, YGS is here to help you with solutions that fit your needs.

Standard/Custom Seal Licensing
Profit from the prestige of making this Adweek
list by placing the seal on your marketing and
advertising materials. The custom seal will include your
specific category name. Marketing Usage includes,
but is not limited to, non-paid social media, email
signatures, websites, brochures, commerce sites,
mobile, email blasts. Advertising usages include print,
television, digital, and outdoor campaigns as well as
paid social media. At the end of the 1 year term,
choose to renew or license the 2024 award seal.

Modernizer Award
Includes the Adweek seal and a plate for
customization. Made with a black acrylic backer, raised
beveled glass, and silver striata plate.
Measures 9"x12". | Weighs 1.9 lbs

Trendsetter Award

This award includes a single-page layout showcasing the your custom feature page and includes a plate for customization.

Measures 11.5" x 17" | Weighs 4.9 lbs.

Emblem Award

This circular glass riser features the Adweek seal with a customizable silver plate and sits on a granite base.

Measures 5" x 5.375" x 3" | Weighs 1.3 lbs.

Glass tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official Adweek seal.

Measures 5.5" x 8.375" x 2.5" | Weighs 1.1 lbs.

Horizon Award
Sitting on a granite base, features a clear glass
riser layered with a silver striata plate, imprinted with
the Adweek seal.

Measures 9" x 4.875" x 2.5" | Weighs 2.2 lbs.

Glass and bamboo tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official Adweek seal.

Measures 5.5" x 8.375" x 2.5" | Weighs 1.1 lbs.

Standard Seal



Custom Seal



Trendsetter

Modernizer





Emblem



Industrialist



Horizon



Eco Alloy



ORDER FORM

Please fill out the form below to order your 2023 Adweek Experiential Awards recognition products. Email this form to Mike.Shober@theYGSgroup.com. For more information, call The YGS Group at 717.430.2229.

AWARD INFORMATION			
A. Seal Licensing			
Standard Seal ☐ Digital Marketing (\$3,250) ☐ Print Marketing (\$3,250) ☐ Print & Digital Marketing (\$4,850) ☐ Print & Digital Marketing & Advertising (\$9,75	☐ Digital Marketing (\$3,695)☐ Print Marketing (\$3,695)☐ Print & Digital Marketing (\$5,345)	☐ Print Marketing (\$3,695)	
B. Modernizer Wall Award (\$425 each + shipping*) C. Trendsetter Framed Award (\$450 each + shipping*) D. Emblem Award (\$295 each + shipping*) E. Industrialist Award (\$295 each + shipping*) F. Horizon Award (\$295 each + shipping*)		QUANTITY	\$
		QUANTITY \$	\$
G. Eco Alloy Award (\$425 each + shipping*)		QUANTITY	\$
SHIPPING INFORMATION	PAYMENT INFO	ORMATION	
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ddress (no P.O. boxes) Expiration Date		CVC Code (3 or 4 digits)	
ity State Zip	Name as it appears on card		
ountry Phone	Billing Address		
mail	City	State	Zip
	☐ Same as Shipping addres	s	

*SHIPPING INFORMATION

Shipping Fees: Unless otherwise specified, shipping domestically will be via FedEx Ground. Shipping internationally will be via FedEx International Economy. Customer will be charged shipping fees with their transaction. Customers will receive a proof in 2-3 business days. All orders placed will ship in 10-15 business days after proof approval.

*PAYMENT INFORMATION

- *Please note that there is a 3% surcharge for all credit card transactions.
- *We also accept ACH/wire and check payments, if you prefer these methods of payment please write "check" or "ACH/Wire" in the credit card field and your account executive will send you an invoice.
- *All International wire transfers will include a \$25.00 bank transfer fee.