

# ADWEEK®

**CONGRATS ON BEING SELECTED AS PART OF THE  
ADWEEK B2B INNOVATION AWARDS.**



**A**

## STANDARD SEAL LICENSING

Profit from the prestige of making this Adweek list by placing the seal on your marketing and advertising materials. Marketing Usage includes, but is not limited to, non-paid social media, email signatures, websites, brochures, commerce sites, mobile, email blasts. Advertising usages include print, television, digital, and outdoor campaigns as well as paid social media. **At the end of the 1 year term, choose to renew or license the 2025 award seal.**

**B**



### MODERNIZER AWARD

Includes the Adweek seal and a plate for customization. Made with a black acrylic backer, raised beveled glass, and silver striata plate.

Measures 9"x12"  
Weighs 1.9 lbs

**C**



### TRENDSETTER AWARD

This award includes a single-page layout showcasing your custom feature page and includes a plate for customization.

Measures 11.5" x 17"  
Weighs 4.9 lbs.

**D**



### EMBLEM AWARD

This circular glass riser features the Adweek seal with a customizable silver plate and sits on a granite base.

Measures 5" x 5.375" x 3"  
Weighs 1.3 lbs.

**E**



### INDUSTRIALIST AWARD

Glass tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official Adweek seal.

Measures 5.5" x 8.375" x 2.5"  
Weighs 1.1 lbs.

**F**



### HORIZON AWARD

Sitting on a granite base, features a clear glass riser layered with a silver striata plate, imprinted with the Adweek seal.

Measures 9" x 4.875" x 2.5"  
Weighs 2.2 lbs.

**G**



### ECO ALLOY AWARD

Glass and bamboo tower with brushed aluminum metal accent plate on black granite base. Accent plate includes official Adweek seal.

Measures 5.5" x 8.375" x 2.5"  
Weighs 1.1 lbs.

# ORDER FORM

Please fill out the form below to order your 2024 Adweek B2B Innovation Awards recognition products. Email this form to Mike.Shober@theYGSgroup.com. For more information, call The YGS Group at 717.430.2229.

## AWARD INFORMATION

<input type="checkbox"/> <b>A. Standard Seal Licensing</b>	\$ _____
<input type="checkbox"/> Digital Marketing (\$3,250)	
<input type="checkbox"/> Print Marketing (\$3,250)	
<input type="checkbox"/> Print & Digital Marketing (\$4,850)	
<input type="checkbox"/> Print & Digital Marketing & Advertising (\$9,750)	
<input type="checkbox"/> <b>B. Modernizer Wall Award</b> (\$425 each + shipping*)	QUANTITY _____ \$ _____
<input type="checkbox"/> <b>C. Trendsetter Framed Award</b> (\$425 each + shipping*)	QUANTITY _____ \$ _____
<input type="checkbox"/> <b>D. Emblem Award</b> (\$295 each + shipping*)	QUANTITY _____ \$ _____
<input type="checkbox"/> <b>E. Industrialist Award</b> (\$315 each + shipping*)	QUANTITY _____ \$ _____
<input type="checkbox"/> <b>F. Horizon Award</b> (\$315 each + shipping*)	QUANTITY _____ \$ _____
<input type="checkbox"/> <b>G. Eco Alloy Award</b> (\$425 each + shipping*)	QUANTITY _____ \$ _____
	<b>TOTAL \$ _____</b>

Please fill out the following information as you want it to appear on the awards:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Category

## SHIPPING INFORMATION

\_\_\_\_\_  
Ship to Contact

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Address (no P.O. boxes)

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Country Phone

\_\_\_\_\_  
Email

## \*SHIPPING INFORMATION

Shipping Fees: Unless otherwise specified, shipping domestically will be via FedEx Ground. Shipping internationally will be via FedEx International Economy or DHL. Customer will be charged shipping fees with their transaction.

An invoice will be generated and forwarded to you upon receipt of the order form. Following verification of payment, you will receive a proof in 2-3 days. All orders placed will ship in 15-20 business days after proof approval.